

**Drs. Arnold and Gibson**  
Smiles By Arnold & Associates  
Chesterton and Valparaiso, Indiana  
Smiles By Dr. Gibson & Associates  
Naperville, Illinois

#### ASK DRs. ARNOLD AND GIBSON

##### WHAT KIND OF RELATIONSHIP CAN PATIENTS EXPECT FROM YOU?

When you visit, our first goal is to establish a feeling of trust. Our job is to listen to you, respect your feelings and concerns, and educate you rather than judge your decisions. The more involved you are in making your dental health decisions, the less room there is for fear and uncertainty.

##### HOW DO YOU STAY ABREAST OF NEW ADVANCES?

We're always on a quest to learn more and absorb knowledge for our patients' benefit. We dedicate 10 to 15 weekends per year learning or teaching new techniques at dental conferences. Dr. Arnold serves on the Advisory Board for the Academy of Comprehensive Esthetics, and Dr. Gibson is a board member for the American Academy of Cosmetic Dentistry.

##### HOW DO YOU HELP ANXIOUS PATIENTS RELAX?

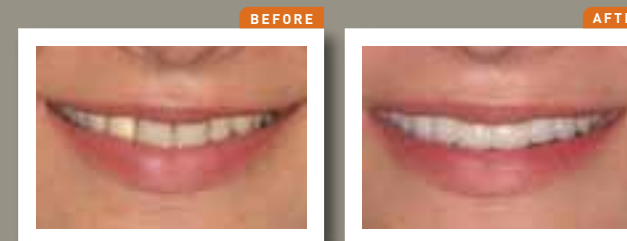
Patients can relax with paraffin wax treatments, neck pillows and blankets. To further put patients at ease, we patiently answer questions and provide as much or as little detail about procedures as they want. We customize our treatment to the individual so that all of their needs are addressed. Dr. Arnold also provides sedation dentistry for an even more relaxed visit, where patients can snooze through their anxiety-free appointments.

#### Building relationships, creating smiles

While both Drs. Arnold and Gibson are excellent clinicians with impressive credentials, their focus on the individual is what makes their team truly special. "Our practice cornerstone is building great relationships with everyone who walks through our door. Creating beautiful smiles and alleviating fear are easy when people know that we care about them as individuals. We treat everyone like a member of our family," says Dr. Arnold.

The same can be said of Dr. Lisa Shideler and Dr. Natalie Wargo, who practice out of the Indiana locations. "Our offices are high-tech, but we are also a 'high-touch' dental team, where the focus is on our patients and their concerns," says Dr. Shideler. Dr. Gibson adds, "We take pride in offering attentive, personable care in a very comfortable, clean, modern environment." Their teams utilize digital X-rays, digital photos and laser technology to aid in diagnosis, communication and gentle dental care.

#### CASE STUDY



#### BEAUTY BUILDS CONFIDENCE

"This young woman was unhappy with her old, stained dental work and wanted a new smile to increase her confidence as a pharmaceutical sales representative. We placed 10 beautiful porcelain veneers and changed her life forever," say the doctors.

**"enhancing one's natural beauty is our passion"**

SAYS DR. JIM ARNOLD, "I FEEL VERY BLESSED TO PERFORM LIFE-CHANGING COSMETIC PROCEDURES. SEEING PEOPLE SMILE CONFIDENTLY FOR THE FIRST TIME OR HELPING TO ALLEVIATE FEAR FOR ANXIOUS PATIENTS MAKES ALL OF THE HARD WORK WORTHWHILE." ADDS DR. GIBSON, "AS A FORMER MRS. USA, I KNOW HOW IMPORTANT HAVING A BEAUTIFUL SMILE IS TO ONE'S PERSONAL RELATIONSHIPS AND SUCCESS IN LIFE." "OUR KNOWLEDGEABLE, CARING TEAM HELPS ALLEVIATE FEAR AND MAKES EVERY PATIENT FEEL LIKE A MEMBER OF OUR FAMILY," THEY SAY.

#### MEET THE EXPERTS

### Dr. Jim Arnold and Dr. Chiann Gibson

Cosmetic Dentists

##### SERVICES OFFERED

Smile Makeovers  
Cosmetic Dentistry  
Invisalign®  
Family Dentistry  
Full-Mouth Reconstruction  
Laser Dentistry  
Conscious Sedation  
Bonding

##### ABOUT DRs. ARNOLD AND GIBSON

##### WHAT CREDENTIALS ARE YOU MOST PROUD OF?

Dr. Arnold is a fellow and board member of the American Academy of Comprehensive Esthetics, an author of more than 100 published dental articles, and received the American Academy of Cosmetic Dentistry Partners in Peace Award.

##### WHAT ABOUT YOUR EXPERIENCE GIVES YOU EXTRA INSIGHT INTO COSMETICS?

Dr. Gibson is a board member for the American Academy of Cosmetic Dentistry, a Premier Provider of Invisalign, an author of numerous articles, and was the 2005 Mrs. USA. Donald Trump named her the Official Dentist of the Miss Universe, Miss USA, and Miss Teen USA Pageants.



**DR. ARNOLD, DOCTOR OF DENTAL SURGERY**  
Indiana University School of Dentistry

**DR. GIBSON, DOCTOR OF DENTAL MEDICINE**  
Tufts School of Dental Medicine

**LOCATIONS**  
Naperville, Illinois  
Chesterton, Indiana  
Valparaiso, Indiana

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To learn more about the practices visit  
[SmilesByArnold.com](http://SmilesByArnold.com)  
[SmilesByDrGibson.com](http://SmilesByDrGibson.com)  
[DrChiann.com](http://DrChiann.com)